

# Lennon Macharia

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## EDUCATION

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### The University of Minnesota

Inter-College B.S. in Product Design, Computer Science, and UX Design

Minneapolis / St.Paul, MN

Aug. 2022 – May. 2025

**Relevant Coursework:** Creative Design Methods, Concept Sketching, Programming in Python, Data Structures, Algorithms, Technology and Ethics in Society, LinkedIn PM Cert., Computer Systems, Storytelling in Design

## SKILLS

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**Technical Skills:** Figma, HTML/CSS, JavaScript, Python, Java, React Native, React, C, SQL, Git, Solidworks

**Design Skills:** User Research + Synthesis, Competitive Analysis, User Journey Mapping, Sketching + Wireframing, Prototyping, Interaction Design, Usability Testing, Service Design, Design Systems

## WORK EXPERIENCE

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### Microsoft

UX Design / Product Manager Intern

Seattle, WA

May 2024 – Aug. 2024

- While on a 7 person team of engineers and a product manager, I designed a shipped Microsoft Loop feature that will impact >11 million people across the globe, empowering them to achieve more and promoting privacy + accessibility
- Envisioned product features for Loop + wrote a one-pager for a feature that is going to be built for Q2 2025

### Oracle - Tools: Figma, Confluence

UX Design Intern

Seattle, WA

May 2023 – Aug. 2023

- Designed an enhanced invoicing UX that reduces invoice template building to <10 clicks resulting in the increased productiveness of project managers by over 50%
- Collaborated with product + design leaders to define/implement a data-driven UX resulting in a 95% approval rate
- Introduced + pitched a design pattern to VPs/SVPs that would improve the UX of products designed by dozens of teams

### Power Plate Meals

Sales Associate

Twin Cities Metro Area, MN

June 2022 – Jan. 2024

- Responsible for operating 3 retail stores independently and driving \$15,000+ in solo product sales
- Improved 100s of customer experiences by facilitating a friendly environment through kindness and empathy
- Discussed OKRs and KPIs with leadership to help execute and drive sales + business strategy for 3 stores

## PROJECTS

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### Back to Hue Mobile App Design – Tools: Figma, HTML/CSS, JavaScript, React Native

Dec. 2022 – May 2023

- As the lead designer, I collaborated with a team of 5 engineers to launch our app on the Google Play Store
- Created the design system and website from scratch - aligning it with both our UX initiative and product strategy
- Ensured the app had the best user experience based on our technical, monetary, and time constraints

### Power Plate Meals Mobile App Design – Tools: Figma

July 2022 – Sep. 2022

- Designed a mobile application that simplifies customer interactions in menu viewing, meal ordering, and much more
- Along with market research, I ran 30 in-person user interviews to gather qualitative research insights to drive design

## ACTIVITIES

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### The University of Minnesota App Developers Club Tools: Figma

Director of Design & Marketing

Minneapolis – St.Paul, MN

Aug. 2023 – Present

- Responsible for managing the club's social media presence and growing followers by over 20%

**MinneHack Hackathon 2023** - Top 10 place

**Color Stack Member** - The strongest community of black and latine computer science students